

# Salary Survey: Top-Hiring Industries

*Spotlight for Career Services Professionals*

*Spotlight for Recruiting Professionals*

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Over the past year, educational services was the top-hiring industry for college graduates who earned bachelor's degrees, according to NACE's *September 2013 Salary Survey*.

Employers in the educational services industry hired 452,700 new college graduates, followed by the 305,500 hired by employers in the professional, scientific, and technical services industry. (See Figure 1.)

Employers in both the healthcare and social assistance (270,000) and the federal, state, and local government (203,500) industries hired more than 200,000 bachelor's degree graduates.

Rounding out the five top-hiring industries for bachelor's degree graduates was finance and insurance (95,400).

**Figure 1: Top-Hiring Industries for Bachelor's Degree Graduates**

Industry	Number of New Graduate Entrants
Educational services	452,700
Professional, scientific, and technical services	305,500
Healthcare and social assistance	270,000
Federal, state, and local government (OES designation)	203,500
Finance and insurance	95,400

\*Source: *September 2013 Salary Survey*, National Association of Colleges & Employers